

# Simeron Taak

Web and Graphic creative

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Completing my degree in Web Media, I am very knowledgeable in web design, coding and graphic design. I have created various graphic products e.g. certificates, chocolate box, logos, magazine samples, letterheads, compliment slips and brochures as a freelancer. As a web designer I've created various websites, wireframes, mock-ups, prototypes and worked with UX. I can use many of the Adobe Programs; Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Bridge, etc. I code in HTML, CSS, JavaScript and PHP. I also use text editors; Sublime Text, JSbin, Git Hub and have made websites using WordPress.



BA (Hons) Web-Media: 2:1  
Ravensbourne University 2013 – present

Nominated for outstanding performance in all aspects of Design Award

## CAREER HISTORY

### ● FREELANCER – JUNE 2015 – PRESENT

Designed and created Websites. Logos and brochures for a food hygiene consultancy, and a care home. Designed adverts for an events company. As well as creating certificates and stationary for small businesses.

SKILLS USED: Photoshop . WordPress . UX Skills . Illustrator . InDesign . HTML . CSS

### ● SAFFRON CARE HOMES – MAY 2013 – PRESENT

Created brochures displaying the company's care homes, this was made using Photoshop and Indesign. I've carried out user testing and redesigned and built there company website where I had to access the back-end of the website to edited their code to fulfil the customer's needs.

SKILLS USED: InDesign . Photoshop . UX Skills . Wireframing . HTML . CSS

### ● ENIGMA: ART WORKER – 2010 – PRESENT

I've worked with enigma on a freelance basis for many years and have created their, certificates, company stationary and art work using Adobe Photoshop and InDesign, where I also created health and safety signs for Enigma's customers to download from their website. The signs are in high resolution, so they can be blown up to A3 if needed. I also helped to tweak their existing logo using Photoshop.

SKILLS USED: Photoshop . InDesign

### ● SOUTH EAST ENTERPRISE – JUNE 2015 – JULY 2015

Designed and created a website for a company around the local Greenwich and Woolwich area using WordPress. I had to code certain elements of the website and tweak the theme in the editor to add some custom features. I also redesigned their logo using Photoshop.

SKILLS USED: WordPress . Photoshop

### ● WEB DESIGNER AND STUDENT AMBASSADOR: RAVENSBORNE – JULY 2014 – OCTOBER 2014

Developed concepts and wireframes with a team of students to design create an interactive quiz, to increase engagement at open days. This included creating paper wireframes, making them digital and producing a HTML and CSS mockup of the quiz. I was involved in gathering content such as the images used for the quiz and generating the questions for the quiz.

I took students on an interactive tour around the building as part of their induction where I advised them what to do at each task. I had to engage the group of students and lead them through each task and get them to work as a team and use their imagination to get to the end of the tour. During the induction I managed 8 groups.

SKILLS USED: UX Skills . Wireframing . HTML . CSS . WordPress . Photography . Content Creation . Management

## SKILLS



GitHub



## CAREER HISTORY

### ALEXIS SMITH LINGERIE - JUNE 2014 - JULY 2014

Alexis Smith is a luxury lingerie company I designed and made adverts for. They were part of a social media campaign to increase the number of followers and increase brand awareness. These adverts were made in Photoshop and were used on Twitter and Instagram.

SKILLS USED: Photoshop, social media management

### MODERATOR - THE ROYAL SHAKESPEARE COMPANY - JUNE 2014 - JULY 2014

Moderated the incoming questions from students, from schools around the UK who were watching the Shakespeare play. So their questions could be displayed live on TV on the ticket tape. Check the questions were suitable and amend any spelling or grammar mistakes. This was so they could still be viewed on the TV while the interviews to the cast were going on.

SKILLS USED: Moderation

### THE DEGREE SHOW- RAVENSBOURNE: CONTENT MANAGER - MARCH 2014 - JUNE 2014

Responsible for collecting rich content for the website, such as images, and interviews. I compiled questions to ask staff and 3rd year students for the interviews I conducted to articles with the information from the interviews for the website. This was to keep people coming back to the website and help with the SEO of the website.

There was an official Instagram account which I managed over the three days of degree show. This was a visual documentation of what was going on behind the scenes of the show and what was happening during the show.

SKILLS USED: Content Creation . Photography . Interviewing . SEO . Social Media Management

### RAVENSBOURNE - IBM - JANUARY 2014 - JANUARY 2014

Using Photoshop I designed and produced an advert for Ravensbourne university. The advert went out all over the TV screen in the university to publicise the event which was taking place involving a guest speaker creative director, Phil Gilbert from IBM.

SKILLS USED: Photoshop, Wireframing

### ACORNS TO MIGHTY OAKS - JUNE 2012 - JUNE 2012

I have designed and created the branding and stationary for the company such as their logo this was made in Photoshop and Illustrator. I worked with them again to create their website, which I made paper wireframes and mock ups for them to visually see the placement of each feature on the website. I then designed the rest of the website and built in WordPress where I used basic theme and used the back-end editor to further customise the website to the desired look and feel.

SKILLS USED: Branding . Photoshop . Illustrator . WordPress . HTML . CSS . UX Skills . Wireframing

## SKILLS



GitHub

